



@businessgatewayargyllbute

## Business Gateway workshops in Argyll and Bute October 2019 - March 2020



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Business and Finance				
	Date		Venue	Location
<b>1 1/2 day Business Start-up</b> Day 1 - 9.30am-4.30pm Day 2 - 9.30am-12.30pm	Tuesday 19 November 2019	Wednesday 20 November 2019	Argyll and Bute Council, Whitegates Road	Lochgilphead
	Tuesday 03 December 2019	Wednesday 04 December 2019	Helensburgh and Lomond Civic Centre	Helensburgh
	Wednesday 29 January 2020	Thursday 30 January 2020	Queens Hall	Dunoon
	Tuesday 04 February 2020	Wednesday 05 February 2020	Argyll and Bute Council, Whitegates Road	Lochgilphead
	Wednesday 04 March 2020	Thursday 05 March 2020	Helensburgh and Lomond Civic Centre	Helensburgh
<b>1 day Business Start-up</b>	Wednesday 06 November 2019	10am-5pm	An Roth Enterprise Centre	Craignure, Mull
	Wednesday 15 January 2020	9.30am-5.00pm	West Highland Housing Association	Oban
	Wednesday 19 February 2020	10am-5pm	An Roth Enterprise Centre	Craignure, Mull
<b>Practical Basic Book-keeping</b>	Tuesday 12 November 2019	9.30am-12.30pm	Helensburgh and Lomond Civic Centre	Helensburgh
	Wednesday 20 November 2019	10.00am-1.00pm	Eaglesham House	Rothsay
	Wednesday 11 December 2019	1.00-4.00pm	Argyll and Bute Council, Whitegates Road	Lochgilphead
	Thursday 06 February 2020	1.00-4.00pm	Helensburgh and Lomond Civic Centre	Helensburgh
	Thursday 27 February 2020	9.30am-12.30pm	Queens Hall	Dunoon
	Tuesday 03 March 2020	9.30am-12.30pm	Argyll and Bute Council, Whitegates Road	Lochgilphead
	Wednesday 11 March 2020	9.30am-12.30pm	West Highland Housing Association	Oban
	Wednesday 18 March 2020	10.00am-1.00pm	An Roth Enterprise Centre	Mull
<b>How to complete Self-Assessment Tax Return</b>	Wednesday 30 October 2019	10.00am-1.00pm	West Highland Housing Association	Oban
	Wednesday 13 November 2019	6.00-9.00pm	Queens Hall	Dunoon
Marketing and PR				
<b>Know your Customer</b>	Wednesday 20 November 2019	9.30am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Friday 31 January 2020	10.00am-3.00pm	West Highland Housing Association	Oban
<b>PR on a Budget</b>	Thursday 14 November 2019	10.00am-4.00pm	West Highland Housing Association	Oban
	Tuesday 14 January 2020	10.00am-4.00pm	Ardshiel Hotel	Campbeltown
	Thursday 20 February 2020	10.00am-4.00pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Tuesday 25 February 2020	10.00am-4.00pm	An Roth Enterprise Centre	Mull
<b>Developing your Brand</b>	Tuesday 26 November 2019	5.30-9.00pm	Queens Hall	Dunoon
	Wednesday 04 December 2019	10.00am-3.00pm	West Highland Housing Association	Oban
<b>Writing a Blog</b>	Thursday 05 March 2020	10.00am-4.00pm	West Highland Housing Association	Oban
<b>Creating Killer Graphics with Canva</b>	Thursday 14 November 2019	10.00am-1.30pm	Ardshiel Hotel	Campbeltown
	Friday 29 November 2019	1.00-4.30pm	West Highland Housing Association	Oban
	Thursday 12 March 2020	10.00am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Writing Engaging Online Content</b>	Wednesday 27 November 2019	10.00am-4.00pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Monday 24 February 2020	10.00am-4.00pm	West Highland Housing Association	Oban
<b>Online Photography</b>	Wednesday 04 March 2020	10.00am-4.00pm	An Roth Enterprise Centre	Mull
	Monday 30 March 2020	10.00am-4.00pm	The Bridge, Helensburgh Parish Church	Helensburgh



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	Date		Venue	Location
<b>Digital</b>				
<b>Digital Marketing Strategy</b>	Tuesday 18 February 2020	1.00-4.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Tuesday 25 February 2020	5.30-9.00pm	Queens Hall	Dunoon
	Thursday 28 November 2019	10.00am-1.30pm	An Roth	Isle of Mull
<b>Introduction to Social Media</b>	Tuesday 26 November 2019	10.00am-2.00pm	Argyll and Bute Council, Whitegates Road	Lochgilphead
	Thursday 09 January 2020	9.30am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Introduction to Online Trading</b>	Wednesday 06 November 2019	10.00am-1.00pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Thursday 20 February 2020	10.00am-1.00pm	West Highland Housing Association	Oban
<b>Introduction to Online Marketplaces</b>	Wednesday 06 November 2019	1.30-4.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Thursday 20 February 2020	1.30-4.30pm	West Highland Housing Association	Oban
<b>Build your own Business Website</b>	Tuesday 05 November 2019	10.00am-3.00pm	TBC	Mull
	Wednesday 29 January 2020	10.30am-3.30pm	Eaglesham House	Rothesay
	Tuesday 24 March 2020	10.00am-3.00pm	West Highland Housing Association	Oban
	Tuesday 10 March 2020	5.30-9.00pm	Queens Hall	Dunoon
	Jan/Feb		TBC	Helensburgh
<b>Better Business Websites</b>	Tuesday 05 November 2019	10.00am-3.00pm	West Highland Housing Association	Oban
	Thursday 23 January 2020	10.00am-3.00pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Web and Social Media Analytics</b>	Thursday 21 November 2019	10.00am-1.30pm	West Highland Housing Association	Oban
	Tuesday 25 February 2020	10.00am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Email Marketing</b>	Tuesday 10 March 2020	10.00am-1.30pm	West Highland Housing Association	Oban
<b>Paid for Advertising</b>	Wednesday 15 January 2020	1.00-4.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Facebook for Business</b>	Friday 01 November 2019	1.00-4.30pm	West Highland Housing Association	Oban
	Wednesday 27 November 2019	9.30am-1.00pm	Eaglesham House	Rothesay
	Tuesday 17 March 2020	10.00am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Twitter and Hootsuite</b>	Tuesday 12 November 2019	10.00am-1.30pm	West Highland Housing Association	Oban
<b>LinkedIn</b>	Tuesday 29 October 2019	1.00-4.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Pinterest, Instagram and Photography</b>	Thursday 24 October 2019	1.00-4.30pm	West Highland Housing Association	Oban
	Wednesday 12 February 2020	10.00am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
<b>Producing Engaging Online Content</b>	Wednesday 13 November 2019	10.00am-1.30pm	The Bridge, Helensburgh Parish Church	Helensburgh
	Tuesday 21 January 2020	1.00-4.30pm	West Highland Housing Association	Oban
<b>Video for Social Media</b>	Tuesday 04 February 2020	1.00-4.30pm	West Highland Housing Association	Oban
	Wednesday 11 March 2020	10.00am-1.30pm	Ardshiel Hotel	Campbeltown
<b>Making Smartphone Videos</b>	Friday 20 March 2020	10.00am-4.00pm	West Highland Housing Association	Oban