

ARGYLL & BUTE LOCAL HOUSING STRATEGY CONSULTATION 2016



A report on the findings of the consultation carried out by the council in January - March 2016.

Summary results of stakeholder views on the strategic vision, outcomes, priorities and actions for Argyll & Bute over the next 5 years.

LHS Team
Housing Services
Community Services
Argyll & Bute Council
2016

Introduction

Following a programme of stakeholder engagement in 2015, involving a range of events, conferences, workshops and option appraisal exercises, a framework for the proposed Local Housing Strategy was agreed and the council produced a brief consultation document in January 2016. This simple, easy-to-read summary set out the overarching vision for housing in the local authority area over the next 5 years; the four outcomes and strategic priorities underpinning the vision; and a set of specific actions arising from the formal option appraisal process. A few basic questions were posed in the document to gauge wider stakeholder and community views on the proposals, and respondents were also asked to provide general comments on the consultation issues or on any other aspects of housing in Argyll and Bute.

The consultation was carried out over the period January to March 2016 and was widely promoted. All stakeholders who had participated or provided input to the preceding development process were contacted while a wider mailshot directly targeted the general public and community groups. Press releases were issued to raise awareness and stimulate responses; and senior staff from the Council Housing Services made pro-active offers to attend local community meetings to discuss the proposed strategy.

The primary platform for the consultation was an online survey monkey exercise, while hard copies of the summary document and questionnaire were also made available.

While the overall response was disappointing in terms of numbers, the survey results that were received proved very positive in the main and reflected serious engagement with the issues and the process. Written responses were also submitted by local community councils and national agencies such as Shelter. When combined with the previous elements of the stakeholder consultation, including the dedicated thematic research studies carried out for the Ageing Population and the Private Rented Sector, as well as bespoke surveys of the local islands and select mainland communities, this constitutes a detailed and extensive involvement with the strategic development process and reflects overwhelming support for the aims and objectives of the proposed LHS.

The following report summarises the findings of the survey and includes all comments that were received.

In every instance, the majority of respondents agreed or strongly agreed with the proposals.

Table 1: Summary Results (% of responses):

Question / Topic	Strongly Agree	Agree	Neutral	Disagree	Strongly disagree
Vision	40%	40%	11.1%	6.7%	2.2%
Outcome 1	42.2%	42.2%	11.1%	2.2%	2.2%
Outcome 1 Actions	18.1%	59.1%	13.6%	6.8%	2.3%
Outcome 2	33.3%	46.7%	17.8%	0	2.2%
Outcome 2 Actions	13.9%	55.8%	18.6%	9.3%	2.3%
Outcome 3	50%	38.6%	6.8%	4.5%	0
Outcome 3 Actions	16.6%	61.9%	16.6%	2.4%	2.4%
Outcome 4	46.5%	41.8%	7%	2.2%	2.3%
Outcome 4 Actions	18.6%	58.1%	18.6%	2.3%	2.3%