



***Application form to pitch at the Dragons' Den at the Focus on Social Enterprise Day on Thursday 3<sup>rd</sup> November 2016***

Over £2,000 cash for investment, available in the pot.

Other services and support also available...

***Please read the guidelines on Page 3 & 4 before completing this form.***

<b>Name:</b>	
<b>Organisation:</b>	
<b>Address:</b>	
<b>Email</b>	
<b>Tel</b>	<b>Mob:</b>

<b>Name of person presenting on behalf of your organisation</b>	
<b>That person's role in the organisation</b>	



There will be **TWO** categories for Entry Please put an “x” in one of the boxes to indicate your chosen category.



**New Social Enterprise** – for individuals or newly established groups with innovative ideas for establishing a Social Enterprise



**Business Growth Idea** - for new and existing organisations which have been operating successfully but now wish to consider developing another part of their business

## Brief Summary of your business idea





# Dragons' Den Guidelines & Rules

## Guidelines

The Den offers the opportunity for Social Enterprises or aspiring social enterprises to make a pitch for, and win one of the prizes on offer. Taking part in this activity itself will offer learning opportunities as each presenter will be required to:

- ♥ Prepare a public presentation
- ♥ Make a pitch to the Dragons' that is relevant concise and appealing
- ♥ Identify their unique selling points
- ♥ Describe what the prize money would be used for
- ♥ Deal with all questions/queries

We would like to thank Inspiralba and Argyll and Bute Council who have agreed to sponsor prizes for the Dragons Den.

## Entry Categories

There will be **TWO** categories for Entry:



**Category 1. New and Emerging Social Enterprises** – aimed at those emerging / embryonic social enterprises not yet formed or those who have been in existence for less than one year.



**Category 2. Business Growth Idea** - for new and existing Social Enterprises which have been operating successfully but now wish to consider developing another part of their business. This category is aimed at social enterprises that have been in existence for at least a year.



# Dragons' Den Guidelines & Rules



## Rules

- All Entrants must be existing or aspiring social enterprises.
- Maximum of two presenters will make the pitch
- Presenter(s) must be a member of Board/committee or employee (no recipients of 'service' allowed.)
- Maximum **two** minutes per presentation
- Maximum **ten** minutes per entrant (inc presentation, Den Questions and Comments)
- Den Judges will be from out with the area
- Each pitch will be held in front of non-participating members as well as the Dragon's Den in order that everyone can learn from these presentations.

## Tip

Don't spend too much time saying who you are and what you do, focus on your idea and sell it to the judges otherwise you may run out of time!

