

## SOA Outcome 1: The Economy is diverse and thriving

Topic Highlighted	Short Term Outcome	Code	Action being taken forward regionally	What action is being taken forward at a local level?	Where are the gaps?	Is this issue still relevant and if not, why not?
Marketing and the need to improve promotion of the area	To ensure our towns, villages and rural communities are economically dynamic, sustainable and connected building on their distinct opportunities	1.2.2	Develop a cross sectoral (Private, Public and Third sectors) Action Plan to attract new residents to Helensburgh and Lomond	<ul style="list-style-type: none"> <li>The new local development plan has 950 new houses: 75% commercial/25% affordable.</li> <li>Local events/festivals</li> <li>The Tower/Submarine Museum</li> </ul>	<ul style="list-style-type: none"> <li>Does H&amp;L have the housing to accommodate more people? Need a targeted publicity campaign to builders to ensure they know land is becoming available.</li> </ul>	Yes
	To create the right environment where more people choose to live, work, visit and invest in Argyll and Bute	1.3.1	Raise awareness nationally of the qualities and attractiveness of Argyll and Bute as a location for investing, working, living, studying and visiting	<ul style="list-style-type: none"> <li>Chamber of Commerce delivering significant festivals/events</li> <li>Visit Helensburgh + National Park/Love Loch Lomond both marketing the area</li> </ul>	<ul style="list-style-type: none"> <li>Need a SWAT analysis</li> <li>Dearth of industrial/small business units and identify sites</li> <li>Web page on Council website on sites/land and opportunities in H&amp;L</li> <li>Survey existing businesses about new sites</li> <li>Lack of large modern retail units</li> <li>Analysis of the local population's needs for retail</li> </ul>	Yes
		1.3.3	To deliver new signage / branding for our main gateways to Argyll and Bute (road, rail, ferry and air)		<ul style="list-style-type: none"> <li>Identify H &amp; L's key gateways and promote the area at those gateways</li> </ul>	Yes
Barriers to small business development and the need for support, improved parking, infrastructure and the issue of empty retail units in the town centre	To achieve business growth and additional employment opportunities	1.1.2	Support an increase in international trade through more businesses trading internationally and businesses increasing international turnover <b>NOTE: Should this be a priority for H&amp;L ACPG?</b>	<ul style="list-style-type: none"> <li>Faslane opportunities/links need to be better exploited</li> </ul>	<ul style="list-style-type: none"> <li>Scottish Enterprise to step up to the task</li> <li>Focus on the tourist trade and cruise market</li> </ul>	??
		1.1.4	Support Business Growth (including social enterprise) through HIE / SE account management and Business Gateway (BG)			yes

	To create the right environment where more people choose to live, work, visit and invest in Argyll and Bute	1.3.1	Raise awareness nationally of the qualities and attractiveness of Argyll and Bute as a location for investing, working, living, studying and visiting	<ul style="list-style-type: none"> <li>• Chamber of Commerce delivering significant festivals/events</li> <li>• Visit Helensburgh + National Park/Love Loch Lomond both marketing the area</li> </ul>		yes
	To ensure our towns, villages and rural communities are economically dynamic, sustainable and connected, building on their distinct opportunities	1.2.1	Expand upon recent investment activity in Helensburgh and ensure readiness for the implementation of the Maritime Change Programme	<ul style="list-style-type: none"> <li>• Helensburgh Seafront Development Group (HSDG) seeking support for sandy beach and pier redevelopment project</li> <li>• The key is to get armed forces families living in the area. 2000 additional Faslane staff – MOD</li> <li>• Visit Helensburgh Investment in the Tower</li> </ul>	Revisit BIDS for Helensburgh Need a Town Centre Manager	yes
Employment, with a particular focus on access to jobs, graduate opportunities, tourism and income deprivation	To ensure we have a robust tourism sector with an extended season, a higher value proposition and increased turnover	1.6.1	Secure and maintain ongoing sustainability of the Argyll and Isles Tourism Co-Operative Ltd (AITC) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity	<ul style="list-style-type: none"> <li>• Visit Helensburgh run mainly by volunteers</li> </ul>	Make sure tourists know Helensburgh is part of Argyll and not West Dunbartonshire No support from HIE/SE Not a tourist destination -less footfall than Inveraray -nostalgia tourism Redevelopment of Hermitage Park	yes
	To ensure that Argyll and Bute is recognised nationally and internationally as a location for marine education, research and business	1.4.1	Increase awareness of marine employment, education and business opportunities through engagement with the Scottish Association for Marine Science and all local stakeholders	<ul style="list-style-type: none"> <li>• Marine employment on peninsula- Silvers do take on apprenticeships (boat maintenance/sail making)</li> <li>• Leisure sailing and watersports through Helensburgh Sailing Club etc</li> </ul>		yes
		3.2.1	Encourage local apprenticeships and training programmes which align with the demands of the local job market	<ul style="list-style-type: none"> <li>• MoD/Babcock have apprenticeships and are big employer in the area</li> </ul>	Impression is that MoD/Babcock don't support the local economy – they are very self-sufficient. Use local companies eg military meat covenant should work both ways	yes
	Our partners work together to ensure that we mitigate	5.6.7	Adverse impacts of welfare reform are minimised	<ul style="list-style-type: none"> <li>• Helensburgh and Lomond Foodbank opened on 03/11/2014 and the committee is working with a number of</li> </ul>		yes

	against the effects of poverty across Argyll and Bute			local partners		
Land ownership, community buy outs and land release	To optimise our public assets to best facilitate economic growth	2.7.2	Develop policy framework which maximises economic benefits from our surplus land and building assets			
		2.8.1	To develop a marketing strategy to dispose of public sector surplus property and land			
		2.8.3	Ensure that there is sufficient business land available to develop			
Lack of variety and quality of entertainment and leisure						

## SOA Outcome 2: We have infrastructure that supports growth

Topic Highlighted	Short Term Outcome	Code	Action being taken forward regionally	What action is being taken forward at a local level?	Where are the gaps?	Is this still an issue and, if not, why not?
Health care and the need to travel some distance to access some health care services, perception that the area is sandwiched between two healthcare authorities	People are empowered to maintain their independence and are an integral part of their local communities	5.1.1	Continue to shift the balance of care from institutional to community based settings	<ul style="list-style-type: none"> <li>Red Cross run service but at cost to patient</li> <li>AVA have timebank volunteer drivers – no health training, again cost to individual</li> </ul>	Distance to 'treating' hospital too far. Vale o Leven no facility for emergency cover. Poor ambulance service – at present stretched. Health Boards need to work together to prioritise need rather than geographic boundaries. Red Cross volunteer drivers do not have any health training	yes
	The transport connectivity across Argyll and Bute is improved	2.1.2	To produce a Local Development Plan Action Programme with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.	<ul style="list-style-type: none"> <li>Ferry – Kilcreggan to Greenock, but passenger ferry only and prone to being cancelled in poor weather</li> </ul>	Ambulance no longer based at Garelochhead. Bus and ferry times not joined up. Very reliant on A82 being open in Milton to access the Ferry (Kilcreggan to Greenock)– people coming into work at Coulport/Faslane	yes
Broadband - the slow roll out has an impact on small business growth and inbound mobility	The digital connectivity across Argyll and Bute is improved	2.2.1	Deliver the roll out of high speed next generation broadband		Lack of information about dates BT Openreach needs to be incentivised Mobile signal fine in Helensburgh( No 4G here) but patchy elsewhere – non-existent in Luss	yes
Housing needs, including affordability, location and size of property	To ensure that housing supports future economic success and a	2.4.1	To preserve and expand the supply of good quality housing units across all tenures to enable population growth		No 'middle market' homes available No family accommodation	yes

	growing population				for those based at Faslane No one-bedroom houses at all Does ACHA incentivise tenants to downsize?	
		2.4.3	Increase the supply of housing development opportunities within Argyll and Bute	<ul style="list-style-type: none"> <li>See new H&amp;L local plan</li> </ul>		
		2.4.4	Ensure the development planning process supports the development of housing in Argyll and Bute		No big schemes identified – developers not on board	
	People are empowered to maintain their independence and are an integral part of their local communities	5.1.6	Maintain a new build social housing programme including housing for varying needs to enable people to live more independently			yes
Helensburgh town centre was perceived to be 'old fashioned'	To secure a sustainable and vital future for our town centres	2.6.1	To undertake Action Plans for each of our six main town centres	<ul style="list-style-type: none"> <li>CHORD</li> <li>Luss easily accessible</li> </ul>	Need to attract new entrepreneurs Empty shops in towns/villages – Rosneath, Kilcreggan, Cove, Garelochhead and Helensburgh. Big rents for empty shops put tenants off Rosneath trying to get new Co-op	yes
	The transport connectivity across Argyll and Bute is improved	2.1.4	Establish Green Networks in each of our main towns			yes
The need for attractive affordable recreational facilities				<ul style="list-style-type: none"> <li>The Tower</li> <li>Duchess Wood</li> <li>Loch Lomond</li> <li>John Muir Way</li> <li>Three Lochs Way</li> <li>Watersports/Sailing</li> <li>Helensburgh Skatepark now</li> </ul>	Local community volunteers taking action need more support. More support for communities taking the initiative	yes

				established and raising funds to for new equipment		
The need to recognise and safeguard coastal and inland scenic areas						yes

**SOA Outcome 3: Education, skills and training maximises opportunities for all**

Lack of opportunities to take forward lifelong learning with lack of local provision and poor broadband connections being highlighted as barriers.	To ensure education and skills training opportunities are aligned to economic development opportunities within Argyll and Bute and nationally	3.6.4	Provide the opportunity for adults to participate in certificated courses across Argyll and Bute	<ul style="list-style-type: none"> <li>Local ABC Adult Learning service</li> </ul>	Broadband letting Adult Learning outreach work down	yes
		3.6.7	Improve the learning and skills needs of people seeking a pathway to employment, education or training	<ul style="list-style-type: none"> <li>Adult Learning Tutor bank</li> </ul>		yes
		3.6.6	Support adults to access learning opportunities and progression so that they gain skills and confidence, with a particular focus on digital literacy	<ul style="list-style-type: none"> <li>Basic certificate courses in IT, literacy, employability, confidence building available</li> </ul>	Limited premises to deliver courses in outreach areas – need reliable wi-fi	yes
	The digital connectivity across Argyll and Bute is improved	2.2.1	Deliver the roll out of high speed next generation broadband			yes
Skills and training needs, including appropriate training provision of locally important sectors such as forestry, engineering, retail, care sector, tourism, support for those returning to work, work experience, apprenticeships and the use of online resources	To ensure education and skills training opportunities are aligned to economic development opportunities within Argyll and Bute and nationally	3.2.1	Improve the alignment of education and training with business requirements and the economic opportunities in Argyll and Bute	<ul style="list-style-type: none"> <li>Scottish Fire &amp; Rescue hope to start a Cadet Scheme, possibly in partnership with Argyll College and Hermitage Academy</li> </ul>	With Faslane/Coulport in the area there should be a focus on training in on engineering etc	yes
		3.2.2	Increase the number of opportunities for work placements for Senior Phase pupils			yes
		3.2.3	Provide new and existing SMEs in Argyll with the opportunity to access business skills workshops to help them develop	<ul style="list-style-type: none"> <li>Business Gateway</li> <li>Totally Local scheme</li> </ul>	Council and other public sector orgs should do more to contract with/work with local businesses and service providers. Public Contracts Scotland training should be marketed better	yes
		3.2.7	Develop a curriculum for Argyll College which is responsive to local needs			yes
		3.2.9	Review college provision for further and higher education in Helensburgh and Lomond			

		3.2.4	Encourage local apprenticeships and training programmes which align with the demands of the local job market	<ul style="list-style-type: none"> <li>Council has started a modern apprenticeship scheme</li> </ul>	Collaborate with local businesses on apprentice schemes	yes
		3.2.5	Increase the number of targeted recruitment and training Community Benefits (e.g. apprenticeships, jobs, leadership training etc)		<p>Needs to be better links between Job Centre and AVA.</p> <p>Signposting (Job Centre Plus) to send unemployed to AVA to volunteer so they don't lose benefits</p> <p>Small businesses need more support to recruit</p> <p>No Business Gateway in H&amp;L area</p> <p>Voluntary orgs provide opportunities for work placements/learning</p>	yes



## SOA Outcome 4: Children and young people have the best possible start

Topic Highlighted	Short Term Outcome	Code	Action being taken forward regionally	What action is being taken forward at a local level?	Where are the gaps?	Is this still an issue and, if not, why not?
Childcare and the lack of after school care				<ul style="list-style-type: none"> <li>• One after-school club which is a SCIO</li> <li>• Basics</li> <li>• Centre 81</li> <li>• Mulbery Bush</li> <li>• Lomond School</li> <li>• Childminders</li> </ul>	No after school care outside Helensburgh? Not enough pre-school places for children Affordability Bring back breakfast and afterschool Clubs	yes
The lack of sports and leisure facilities	To enhance the contribution of our communities to school curricula	3.3.2	Promote opportunities in all our schools for members of the community to contribute to pupil learning	<ul style="list-style-type: none"> <li>• Helensburgh URTV-Academy TV</li> <li>• Police/Fire do presentations/discussions in schools (Hermitage)</li> <li>• ECO schools at all Primary Schools</li> <li>• Strong within National Park boundaries</li> </ul>	Parent volunteers. Lots of scope to build on this.	yes
	To promote volunteering opportunities to young people within Argyll and Bute	3.4.2	Deliver Involvement Training Programme to develop young people's leadership and participation skills.		NOTE: Focus group do not know what this is!!	yes
		3.4.3	Increase the number of young people engaged in volunteering	<ul style="list-style-type: none"> <li>• Saltire Awards – challenges</li> <li>• Lots of opportunities, particularly S4 onwards</li> <li>• Duke of Edinburgh</li> <li>• Helensburgh Round Table</li> </ul>		yes
	All our children have increased opportunities and are encouraged to participate in play, recreation and sport	4.6.1	Work together to ensure that all children and young people have access to a range of sports activities at school <b>and use more volunteers</b>	<ul style="list-style-type: none"> <li>• NHS funded 'Midnight football' supported by Police</li> </ul>	Need to reach out to hard to engage children and families Start children younger on volunteering	yes
4.6.2		Agencies work to ensure that children and young people have opportunities to use the outdoor environment as part of their curriculum	<ul style="list-style-type: none"> <li>• Ardencaple Football Club – big waiting list – development officer to run another set?</li> <li>• Rural areas –forest schools</li> <li>• Lomond School opening outdoor nursery (private)</li> <li>• Lower Clyde Greenspace/Duchess Wood</li> </ul>	Very sports focused, little opportunity for arts Funding should be available to lower costs – prevention No joined up list of opportunities for people	yes	

				<ul style="list-style-type: none"><li>• Helensburgh Rugby Club (200+ children involved)</li></ul>	Use social media more to promote events/ opps	
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## SOA Outcome 5: People live active, healthier and independent lives

Topic Highlighted	Short Term Outcome	Code	Action being taken forward regionally	What action is being taken forward at a local level?	Where are the gaps?	Is this still an issue and, if not, why not?
Ageing population with a particular emphasis on dementia	People are empowered to maintain their independence and are an integral part of their local communities	5.1.1	Continue to shift the balance of care from institutional to community based settings	<ul style="list-style-type: none"> <li>H &amp; L Carers SCIO – support for carers</li> <li>Great range of supported housing available</li> <li>AVA Befrienders Project</li> <li>Alzheimer’s Scotland and other Third Sector bodies very visible in area</li> </ul>	More awareness of support that is available and reducing stigma	yes
		5.1.2	Promote and develop care and support at home that contributes to preventing avoidable admissions to hospital or residential care	<ul style="list-style-type: none"> <li>Telehealth?</li> </ul>		yes
		5.1.7	Carers are identified, supported and enabled to fulfil their roles	<ul style="list-style-type: none"> <li>H &amp; L Carers SCIO – support for carers</li> <li>Great range of supported housing available</li> <li>AVA Befrienders Project</li> <li>Alzheimer’s Scotland and other Third Sector bodies very visible in area</li> </ul>		yes
	Mental health and wellbeing is improved	5.4.1	Promote and build social networks to improve mental health	<ul style="list-style-type: none"> <li>Adult Learning Silver Surfers</li> <li>Helensburgh Addiction Rehabilitation Team (HART) – substance misuse/mental health.</li> <li>Grey Matters v successful in H&amp;L</li> <li>Lots of local social groups available</li> </ul>	More opportunities for contributing to the Community Out of hours support poor	yes
Young people and healthy lifestyles focussing on healthy eating	Individuals are more physically active	5.2.1	Work in partnership to tackle obesity and diabetes	<ul style="list-style-type: none"> <li>Psychology of parenting project - Partners NHS/AVA, some Primary schools and voluntary organisations eg mum and toddler groups.</li> </ul>	Focus on deprivation – hard to reach groups School nurses employed to tackle obesity	yes
		5.2.2	Improve access and develop more opportunities for people to participate in physical exercise / activity	<ul style="list-style-type: none"> <li>Lots of sports clubs and other possibilities in H &amp; L, particularly for young people</li> <li>Skateboard Park Redevelopment Group</li> </ul>	Work needs to be done on participation levels Cost issue to accessing clubs eg tennis Needs to be a focus on parents and family activities	yes
		5.2.3	Increase accessibility to outdoor environments / green spaces		Cycle track – more tbc	yes

Access to health services focussing on the lack of Accident & Emergency hospital and transport issues	People are empowered to maintain their independence and are an integral part of their local communities	5.1.1	Continue to shift the balance of care from institutional to community based settings	<i>Looked at in Outcome 2</i> <ul style="list-style-type: none"> <li>• Lunch clubs in United Reform Church</li> <li>• There are a number of local Befrienders Projects</li> </ul>		yes
	The transport connectivity across Argyll and Bute is improved	2.1.2	To produce a Local Development Plan Action Programme with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.			yes

## SOA Outcome 6: People live in safer and stronger communities

Topic Highlighted	Short Term Outcome	Code	Action being taken forward regionally	What action is being taken forward at a local level?	Where are the gaps?	Is this still an issue and, if not, why not?
Facilities for young people				<i>Covered in Outcome 4 discussion</i>	Need for a 'hanging about' space in Helensburgh More parental involvement required	yes
Local decision making along with the need for community engagement and consultation	Stronger, resilient and more involved communities	6.6.1	Work in partnership and support Community Councils to develop community emergency plans	<ul style="list-style-type: none"> <li>Cardross has an emergency plan. Rosneath considering.</li> </ul>	Message needs to be clear about what is expected of communities and what statutory authorities will do	yes
Perceived lack of a police presence in the more rural parts of the area				<ul style="list-style-type: none"> <li>Mobile office</li> <li>Police on bikes</li> <li>'Surgery' in mobile office every week</li> </ul>		yes
Lack of community leaders and volunteers	To promote volunteering opportunities to young people within Argyll and Bute	3.4.2	Deliver Involvement Training Programme to develop young people's leadership and participation skills.		Need more volunteers but regulations put people off. Need support for PVG training etc	yes
		3.4.3	Increase the number of young people engaged in volunteering			yes
	To provide the skills needed for our residents to progress in their working and learning lives enabling them to contribute effectively to our communities	3.6.3	Increase the capacity of community groups	<ul style="list-style-type: none"> <li>AVA and ABC Community Development service do this locally</li> </ul>		yes
		3.6.7	Provide opportunities for older people to be involved in community projects			yes