



Oban CHORD project Progress update

Oban Lorn & the Isles Local Area Community Planning Group
14 September 2011



Presentation

- **Overview**
- **Key priorities**
- **Public consultation drop-in**
- **Other consultations**
- **Your views...**

Overview

Brief history...

- Outline business case for 4 key projects
 - Project 1 – Oban Development Road
 - Project 2 – Dunbeg Corridor
 - Project 3 – Waterfront Areas for Action
 - Project 4 – Oban Bay Yacht Haven
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- Current focus is project 3 (with progress on 1 and 2)
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- Current actions are;
 - a) Refresh the previously published **Oban Action Plan** (2006)
 - b) Plan to improve **traffic management**
 - c) Plan to improve the **transport interchange**
 - d) Plan to improve use of **Oban Bay/Harbour**

a) Oban Action Plan refresh

Key features

- *Refresh*, not replace
- Responding to changing circumstances
 - Need to redefine priorities
 - Need some fresh impetus and updated guidance
- Consensus building – consultation key to the process
- Timeline
 - Sept initial consultation (see later slides)
 - Sept / Oct strategy development: ideas and proposals
 - Nov public exhibition: feedback on ideas

b) Traffic management

Key aims

- Plan to improve traffic management within the town centre – better use of existing infrastructure
- Relieving congestion, freeing up circulation
- Easier to access to key locations (e.g. transport interchange)
- Car parking
- Pedestrian and cyclist accessibility / movement

c) Transport interchange

Key aims

- Integrate function of trains, buses and ferries – ‘seamless’
 - co-ordinated timetabling
 - intuitive arrangement of facilities (easy and obvious to use)
 - effective, clear information
- Improve the visitor experience
 - sense of arrival / first impressions
 - drawing people into town across the harbour
- Space utilisation
 - car parking
 - set down and pick up areas
- Giving consideration to better integration with the airport

d) Bay and harbour

Key aims

- Making more of the asset
- Plan to better meet the needs of users
 - Clearer, more efficient functions
 - Better management – joined up / coordinated
- Attract new users?
- Visitor experience, night-time economy

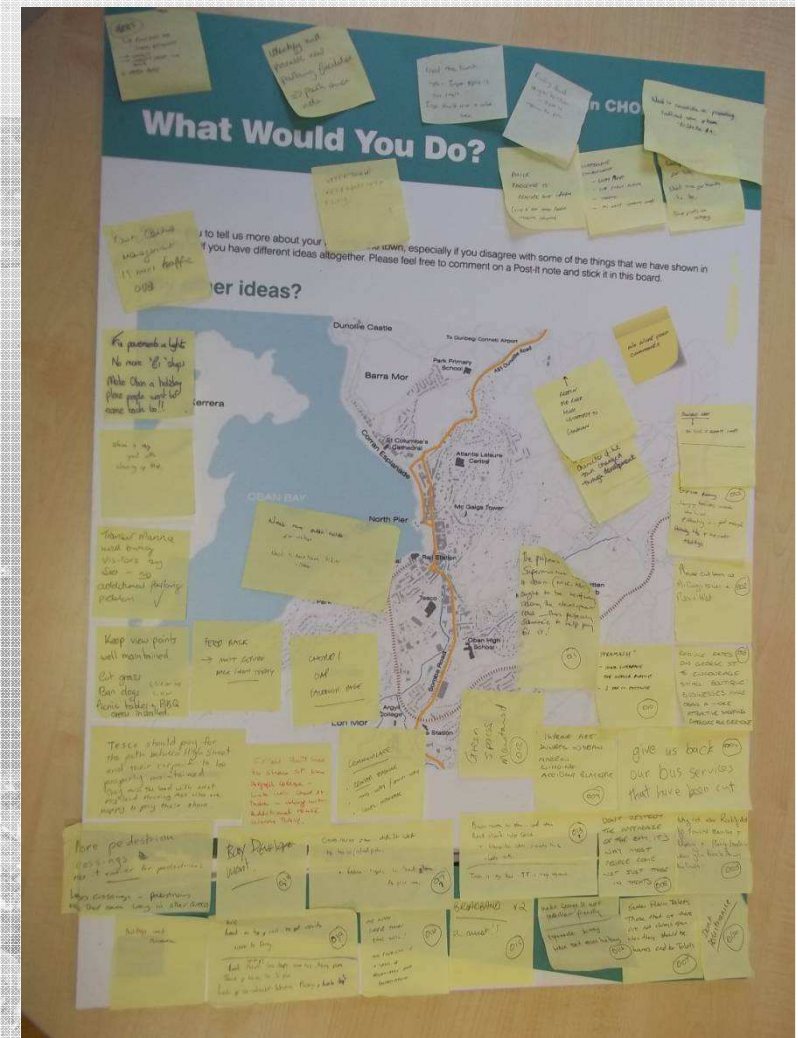
Public drop-in consultation

- Very well attended
- Mixed views, but overall people were positive and helpful
- People enthusiastic about the future of their town, and keen to see action on the ground
- Extensive comments recorded – currently reviewing and will report soon



Public drop-in consultation

- Some key topics of comment included;
- Need for joined-up thinking / more clarity and consensus
- Improving the way the bay and harbour works
- A need to think beyond the visitor economy
- General traffic congestion
- Car parking for the ferry terminal causing problems



Wider consultations

- Series of one-to-one discussions
- Ongoing, but to date have covered a number of key organisations, including
 - BID4Oban
 - Argyll and the Isles Strategic Tourism Partnership
 - Scottish Power and SSE (specific focus on renewable energy)
 - HIE
 - Oban Harbour Development Group
 - SAMS
 - Oban Airport
- Range of issues surfacing, but main emphasis is a desire for action in the short term



Your views...

