
Water Safety Scotland communication toolkits

Summary

Water Safety Scotland has produced communication toolkits for use in developing people's understanding and awareness of the danger of open water and enabling safe participation in water-based activities.

1. Purpose

The toolkits are attached as an appendix to allow ACPG partners to promote water safety for kayaking/canoeing and stand-up paddleboarding. These toolkits were also shared recently with members of the Partnership Approach to Water Safety (PAWS) Argyll and Bute group.

2. Recommendations

Members of the Area Community Planning Group are asked to note the water safety communications toolkits.

3. Background

Thematic communications toolkits have been developed by Water Safety Scotland and shared with partners on the local PAWS Group and Education Scotland, to promote safety and awareness around specific water-based activities.

4. Detail

Water Safety Scotland in conjunction with Paddle Scotland have developed communication toolkits to promote safe participation in stand-up paddleboarding and kayaking/canoeing. These toolkits are attached as an appendix and can be shared and utilised as required to enhance awareness of water safety around the coastline of Argyll and Bute and on our inland waters.

5. Conclusions

Members of the Area Community Planning Group are asked to note the toolkits for use in promoting water safety for kayaking/canoeing and stand-up paddleboarding.

6. CPP Outcomes

Does your report relate to any of the following:

Outcome	Tick as appropriate (✓)
Community Wellbeing	✓
Housing	
Transport Infrastructure	

For further information please contact:

cppadmin@argyll-bute.gov.uk