

## LSO REPORT

**BRAW LIQUOR CLUB, C/O JOHN KCKIRDY LTD., COTTON MILL LANE, ISLE OF BUTE, PA20 9BZ  
(REPORT BY RAYMOND PARK)**

The name of the business is The Braw Liquor Club. The club aspect is in name only with the potential for subscriptions and club membership in the future as the business develops.

The applicant has been in early consultation with the LSO and EHO and has submitted the following outline in support of her application.

**What I am doing** - I have a small-batch premium cocktail business. I am based on the Bute, although I do not make the product, I own the IP to the recipe and methodology. The idea is a ready to drink cocktail in a bottle which you just need to shake and pour over ice. It is made with Scottish ingredients which I source, and then the production and labelling is done at a micro-distillery. I then bring the product back to Bute to trade at events on and off the island. I also sell online via my website and have an AWRS licence to wholesale.

**Why I am seeking a Premises Licence/how I have been running the business** - I have been running the business using occasional licences to test the market for the appetite of the product. I did think I might be further ahead than I am in terms of volume, for example, to use an Alcohol specialist fulfilment centre to pack orders, however I am able to keep costs lean and continue to do myself until I can gather more stockists, therefore it is necessary. I would use the licence to pack orders on the premises. It is within a secure store room and the public have no access. Customers based on Bute can select free click and collect on my website and are welcome to pick up their order from the front office.

**Demand for the product** - I currently have 25 stockists (places like Crieff Food Hall, Loch Leven's Larder, Loch Fyne Oyster Bar Deli, McCaskie's Butchers, Rosemount Market in Aberdeen), mostly in Scotland, including two in London (Superette). I have a Distributer and also sell online to Master of Malt and Not on the High Street. My ideal market is Farm Shops and local Independents where customers appreciate something different and locally made from a small producer.

### **Description of Premises**

Business Store room with family Transport office.

The premises will act as a dispatch storage base with no general public access, only collection of orders for off sales.

### **Operating Plan**

Question 1  
Off sales only

Question 3  
10:00 till 22:00 daily.

Question 5 (f) Activity

The premises will be utilised as a;  
Storage/picking/packing/dispatch/delivery area for alcohol off sales, and for the  
collection/dispatch of orders placed on-line.

Capacity  
No display areas applied for.

**EHO**

Is aware and has provided the applicant with appropriate advice