

Programme of community engagement

Appendix 1



Dates	Audience	Method
Sep 2021	Policymakers	Share overview of engagement strategy
Sep	Educators: Head Teachers focus groups	Workshop sessions to consult on and explore proposals
Oct	Educators: Unions and professional associations	Workshop sessions to consult on and explore proposals
Oct–Nov	Educators: All Head Teachers in Argyll and Bute	Workshop sessions to consult on and explore proposals
Oct–Nov	Educators: School staff	Head Teachers engage with school staff internally
Oct–Mar	Policymakers	Ongoing one-to-one engagement
Nov–Mar	Media: Press and reporters	Digitally supplied press packs
Nov	Educators: HE/FE partners at Argyll College and SAMS	Workshop sessions to consult on and explore proposals
Nov–Jan	Communities: Parents, communities and pupils	Self-led group engagement (toolkit provided)
Nov–Jan (2 weeks tbc)	All: Open consultation	One-to-one virtual drop-in sessions
Nov–Jan	Communities: Businesses, diocese and Bòrd na Gàidhlig	Electronic direct mail campaign
Nov–Mar	All	Ongoing engagement via dedicated social channels
Autumn 2022	Policymakers	Presentation of findings/outcomes of engagement and consultation process