

**Outdoor Museum
Art Strategy**



Application Form

1. Purpose of Grant

A total budget of £55,500, which allows for a maximum award of £15,000 in any given year, has been allocated by Argyll and Bute Council to the Outdoor Museum. Awards are available for up to a maximum of £3,000 based on a maximum intervention of 50% of the total costs incurred in developing, fabricating / producing and installing an art work in the Outdoor Museum, Colquhoun Square, Helensburgh.

2. Submission Process

There will be one call for applications per year advertised on the Argyll and Bute website, with a maximum available funding pot of £15,000 per annum for a minimum of three years.

Application Type	Maximum Available	Funding Match Required	Scored by	Final Decision by
Type 1	£500	50%	Design Panel	Design Panel
Type 2	£3,000 (inclusive of any prior Type 1 award)	50%	Design Panel	Area Committee
Type 3	£0	0%	Design Panel	Area Committee

Applications are to be made no later than **Tuesday 25th September 2018** with scoring and awards to be made in December 2018.

All works covered by an award must be completed within 12 months of that award being made e.g. if an application for development costs was determined on 5th April 2018, the respective works must be complete by 5th April 2019. If the same group subsequently makes an application for production/installation costs, those works would need to be complete within 12 months of the later award date.

3. Application Types

Type 1: Applications for Development Costs

The maximum funding available for initial development costs is £500 in respect of any single application and for not more than two such awards to be made in any given year. A minimum of 50% match funding is required for applications to be considered. This award can cover the following costs:

- Appointing an artist to develop a design;
- Professional advice on technical aspects of production of design;
- Professional advice on production costs.

Applications for development costs will be accepted once annually. Applications for development costs should complete this form and return to projects.east@argyll-bute.gov.uk Applications will be assessed by the Design Panel based on eligibility and scoring criteria in Section 4.

Type 2: Applications for Total Costs

The maximum total funding available for developing, fabricating/producing and installing an art work is 50% of total costs up to a maximum of £3,000. A minimum of 50% match funding is required for applications to be considered.

Applications for total costs will be accepted once annually. Applicants for total costs should complete this form and return to projects.east@argyll-bute.gov.uk Applications will be assessed by the Design Panel based on assessment and scoring criteria in Section 4 and recommendations taken to the Helensburgh and Lomond Area Committee for final approval.

Type 3: Applications for Plinths (No funding required)

If you wish to donate an artwork to the Outdoor Museum, applications for the allocation of a plinth are welcomed. Applications for plinths with no requirement for funding should complete this form and return to projects.east@argyll-bute.gov.uk Applications will be assessed by the Design Panel based on assessment and scoring criteria in Section 4 with recommendations taken to the Helensburgh and Lomond Area Committee for final approval.

In order for your application to be considered, you must supply all information required by

Tuesday 25th September 2018

If your submission is incomplete it will not be progressed.

4. Assessment Criteria

The below criteria applies to all application types unless otherwise stated.

4.1 Principles

All applications should meet the following principles:

- That proposed art works must have a direct connection with Helensburgh, Lomond and the immediate local area, its history and/or culture;
- That proposed art works must not be seen as a means of advertising any business;
- That the subject matter of any art works should not cause offence i.e. likely to be upsetting, insulting, or objectionable to some or most people;
- That the materials and methods of fabrication/production for any art work should be of commensurate type and quality as the original installations i.e. artefacts encapsulated in acrylic, bronze and/or stone reproductions of original artefacts;
- Artworks must be in keeping with the character of the Outdoor Museum and surrounding area;
- Interpretation material should be provided to accompany any artwork. This should be included on the plinth itself and provided to be published on the Outdoor Museum website. Applicants must account for costs and design implications of any associated interpretation material;
- Art works should be designed to require little or preferably no maintenance.

4.2 Scoring Matrix

Criteria	Allocation of score on a scale of 1 to 3
Community Link – proposal must demonstrate a strong link with Helensburgh and the surrounding area.	1 – partial compliance 2 – good evidence of compliance shown 3 – comprehensive evidence provided
Quality – Proposals should provide a high quality artwork of commensurate quality to the existing collection (<i>not applicable to Type 1 applications for Development costs</i>)	1 – partial compliance 2 – good evidence of compliance shown 3 – comprehensive evidence provided

Character – Proposals should be in keeping with the character of the surrounding streetscape and should not present an obtrusive or incongruous feature	1 – partial compliance 2 – good evidence of compliance shown 3 – comprehensive evidence provided
Risk – applicant to provide assurance that the artwork can be delivered and installed	1 – partial compliance 2 – good evidence of compliance shown 3 – comprehensive evidence provided
Durability – artworks should be produced in a material which is durable and appropriate with minimal maintenance requirements (<i>not applicable to Type 1 applications for Development costs</i>)	1 – partial compliance 2 – good evidence of compliance shown 3 – comprehensive evidence provided

5. Application Form

Please make sure you refer to the guidance in the application pack.

Please complete the form clearly in black ink or type.

Q1	Tell us about you/your organisation	
Name of organisation	Submariners Association West of Scotland Branch	
Name of main contact (To whom correspondence will be sent)		
Title	First Name	Surname
[REDACTED]	[REDACTED]	[REDACTED]
Job Title or Role within Organisation	President	
Address For Correspondence	[REDACTED] [REDACTED] [REDACTED] [REDACTED]	
Postal Town	Full Post Code	
[REDACTED]	[REDACTED]	
Telephone No:	[REDACTED]	
E-Mail Address:	[REDACTED]	
Organisation's Website Address:	www.submarinersassociation.co.uk	
Q2	If you are a branch of a larger organisation or a member of an umbrella body, please tell us which one.	
The West of Scotland Branch is one of the largest Branches of the Submariners Association (145 members). The Association comprises veteran and serving Submariners (2,600 members) that seek to maintain the special bonds of friendship, loyalty and comradeship formed during service in Her Majesty's submarines.		

Q3	What is the legal status of your organisation? (If applicable please give registration No/s e.g. Charity No/Company No.)												
Charity No: n/a				Company No: n/a									
Q4	If you are applying on behalf of an organisation, how many people are involved in running your organisation?												
Committee Members	6	Paid Staff Full Time		Paid Staff Part Time		Volunteers	6	Trustees					
Q5	What ages are the people your organisation works with?												
0-5	<input type="checkbox"/>	6-10	<input type="checkbox"/>	11-16	<input type="checkbox"/>	17-25	<input checked="" type="checkbox"/>	26-59	<input checked="" type="checkbox"/>	60+	<input checked="" type="checkbox"/>	All Ages	<input type="checkbox"/>
Q6	Please indicate which type of application you are submitting				<input type="checkbox"/> Type 1 Development Costs (maximum £500) <input checked="" type="checkbox"/> Type 2 Total Costs (maximum £3000) <input type="checkbox"/> Type 3 Artwork Donation (no funding required)								
Q7	What value of grant are you requesting (£)?				£3,000								
Q8	What percentage of the total project costs (including VAT) does this represent?				50%								
Q9	Please provide details of the sources of match funding.				<p>The Submariners Association and in particular the West of Scotland Branch have always generously supported projects such as this. We are therefore confident that we can provide the necessary funding from in-house resources. Additionally we will be supported by the following:</p> <p>We Remember Submariners Submarine Flotilla donations Individual Submariners and Veterans Donations from Submarine crews</p> <p>The following organisations also have traditionally supported our fund raising</p> <p>BAE, Lockheed Martin, Babcock Royal Corps of Naval Constructors</p>								

Q10	What is the proposed artwork? (Please describe the form, design, material, method of fixing and interpretation materials of the artwork. Include details of the durability and quality of materials and workmanship and how the artwork responds to the surrounding environment. Please attach any drawings/sketches as required)	

As shown on the supporting Powerpoint presentation, the artwork will portray four elements, namely, a profile model of HM Submarine K13, the date of her accident, the Submariners Association crest and a chart of the Gareloch showing the accident datum in the vicinity of the former Shandon Hydro Hotel. The plinth will be founded in bronze and serve to form a recollection of this tragic accident in which some thirty two sailors and dockyard personnel lost their lives. It is not intended to be a memorial; they exist elsewhere. A stonemason chosen to undertake this task will engrave a short explanation of what occurred onto the granite bollard.

A Quick Response Code (QRC) will also be included to enable access to a more detailed account of events should this be desired. The Helensburgh Library has an excellent selection of documents recording the events that occurred and this would be an appropriate reference point for the QRC. The Fairfield Museum also has interesting records and photographs of the rescue operation.

Throughout the incident, the unceasing efforts of both the Royal Navy and Fairfield dockyard engineers to achieve a successful rescue of the 48 survivors was remarkable. Their actions became the foundation of the Royal Navy Submarine Escape and Rescue organisation that has developed subsequently.

To help the Design Panel visualise the outcome, the Powerpoint presentation explains our wish to highlight this tragic accident in the Gareloch, to show the dangers that early submariners faced in the course of their duties and to summarise the events that occurred. Our aim is not to establish a memorial, rather trigger an interest in something really significant that occurred within our Parish; an event that affected both the submarine community and the victims from Fairfield Yard at Govan. Our proposed layout is shown in digitised sketch format, displaying the What (Submarine profile), When (Text of Date etc) Where (Geography of the Gareloch) and Why (Sponsored by the Submariners Association).

Q11	Please detail the link between the proposed artwork and the wider community.
------------	---

Submarines have been operating in the Gareloch for over 100 years. From the outset it was found to be a most suitable area to conduct initial sea trials of newly constructed submarines from the Clyde Shipyards. K13 was built at the Fairfield Yard in Govan in 1916/1917 and her sea trials were conducted in the Gareloch. It was possible for the dockyard staff to travel to Shandon in relatively quick time and this became a most important factor post the accident when specialists and their equipment were required to devise and effect the rescue of the survivors in company with the naval support staff.

The text boxes engraved on the bollard will also contain a Quick Response Code (QRC) enabling viewers to access more detailed information about the events surrounding the accident. It will

point folk towards the Memorial and graves of those that drowned and are interred at the Faslane Cemetery. The Memorial built at Elder Park, Govan is just outside the Fairfield dockyard, now a delightful maritime museum that is forever linked to the Gareloch by K13. There is also a magnificent memorial to those lost from K13 at Carlingford in New South Wales, Australia. The connection will be made clear through use of the QRC.

Q12 Please describe the required positioning of the artwork. (Please include details of the type of plinth required and how the artwork will be positioned)

We propose the use of a Bollard Type A3 (A3 SC20 Bollard) be used for our purpose, situated on the south side of Colquhoun Square at the 'Royal Bank' corner. The plinth will be mounted with its 'southerly' axis towards the sea, enabling folk to stand in safety facing the Parish Church to view the artwork. It is a high visibility site that will receive considerable attention. A bonus of this site is that it will be within the scope of the Bank CCTV and CCTV monitoring systems; a deterrent to possible vandalism.

Q13 Please detail how the proposed artwork will be delivered. (Please provide details of any consultants involved in the project and their role and a timescale for delivery)

At this stage, a local Graphic designer named Matthew Mackie and a Digital Graphic designer, David Dunbar at the Tower Media centre, are assisting the Submariners Association Committee. Their help is invaluable to in preparing our artwork proposal. We are in contact with two 'specialist' founding companies, Castle Fine Arts Foundry and Black Isle Bronze and two stone-masons, McIntyre Memorials and Robertson Memorials that will be tendered to develop the artwork and engraved letter-work once we are completely happy with the final design specification. We would have been very happy to engage an arts team such as Wave Particle that were initially involved in the outdoor-museum project. Sadly they are no longer involved with the project and we are seeking assistance from other professionals of our own choosing. Wave Particle has been very helpful in identifying specialists working on artwork production. Few of these are based in the west of Scotland.

Once through the selection process, we would aim to have our completed artwork in place before September 2019.

Q14 Please detail any maintenance requirements for the proposed artwork.

Having discussed options with several specialist companies, we believe bronze to be the most suitable medium for work of this kind and will blend with those exhibits already established in Colquhoun Square. Bronze will not deteriorate due to extremes of a generally cold, maritime climate but will 'patinate', exhibiting colour variance and shadow. Bronze is relatively easy to wash, necessary due to large populations of seagulls and pigeons that visit the square. It is a durable metal and by careful use of profiling will be tactile but not at undue risk from vandalism.

The Branch members have offered to keep a close eye on the completed product and will ensure that it is presented in its best light for the public to view, cleaning the bollard and plinth as required.

Robertsons Stone Masons have advised that the lettering engraved on the bollards will deteriorate

with time due to the effect of bad weather and assess that this may require attention every five years or so. This is the main reason for limiting the dialogue to avoid excessive long-term costs. Notwithstanding, the provision of explanatory text is important to enhance the attraction of the exhibit.

It is assumed that the maintenance requirements and responsibilities for the entire Outdoor Museum has been established.

Q15 What barriers or challenges have you thought about in delivering the artwork and are there contingency plans in place?

There are indeed challenges that face a team such as ours that are in general unfamiliar with creating an enduring artwork of this nature. There are many new skills that need to be researched and understood before engaging specialists to act on our behalf. However, this process has started and will be ongoing throughout as development of the artwork is set in train.

This is the major weakness of trying to produce a complex artwork representing a very significant event in the history of Helensburgh and its environs. We strongly believe that we have a tale most worthy of portrayal and are pleased to have engaged graphic artists with the creative skill to project our ideas. We are managers so we will continue to engage the specialist support required to translate our vision into a reality.

At this early stage in the process, one of the greatest difficulties is determining reasonable pricing for work subsequently required. As these specialists are widely spread around the country, it may be necessary to visit candidates to view their current works in progress and previous works to establish preferences.

We are pleased to have established a dialogue with the Wave Particle team that has enabled us to make contact with specialist artwork developers and founders that they have worked with previously. We are looking forward to progressing towards the creative process. Having commissioned previously a 3D model of the K Class submarine K13, we are now sourcing firms with high quality Laser printing facilities that will produce a model for subsequent moulding.

FINANCE SECTION

Q16	Tell us how much money you need in order to fund the project you are applying for and give us a breakdown.		
	Item / Activity	Net (£)	VAT (£)
	<i>EG. Appointment of artist to develop and produce artwork.</i>	<i>£1,500</i>	
	1. Artwork.	£500	£100
	2. Component development (ie 3D printing).	£500	£100
	3. Moulding, Founding and Patinating.	£2,000	£400


4. Masonry services (Narrative lettering).		£1,500	£300
5. QRC engraving.		£200	£40
6. Fitting plinth to bollard.		£100	£20
7. Admin costs.		£240	£48
A	Total cost	£5040	£1008
B	How much of this total are you funding from your resources? The contribution will be made from Association funds in the first instant, supplemented by fund raising initiatives at Q8.	£3048	
C	How much is coming from other agencies?	£0	
D	Total amount requested in this application (Amount requested D= A-B-C) Please do not request more than 50% of the total cost of the project/activity - up to a maximum of £3,000.	£3,000	

Q17	Tell us about any other grant or current applications you have made to Argyll and Bute Council within the past 3 years. (This should include any contracts you have with the Council to deliver services)		
	Grant and Year	Description / Amount	Successful
	No		Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>
	No		Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>
	No		Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>
Q18	Are you applying to any other funders for what you have described in this application? (If you have a pending application please let us know the outcome as soon as possible)		
	Grant Scheme/Funder	Description / Amount	Successful
			Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>

		Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>
		Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>
		Yes <input type="checkbox"/> No <input type="checkbox"/> Pending <input type="checkbox"/>

Q10 Your Signature Must be the main contact as stated in question 2


I confirm that to the best of my knowledge and belief, all replies given on this application are true and accurate. I understand that the supporting information may be requested at any stage of this application.


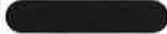

Signature:  : 21 September 2018

Q20 Declaration


I confirm that I am authorised to sign this declaration on behalf of the applicant.



To the best of my knowledge and belief all information provided in this application is true and accurate.


Post Held: 


Title	First Name	Surname
		

Address



Post Code	Postal town
	



Signature 

[Empty rectangular box]

Please email, post or hand in your completed application form with all required paperwork to:

**Mhairi Gardiner, Helensburgh and Lomond Civic Centre, 38 East Clyde Street,
Helensburgh, G84 7PG**

projects.east@argyll-bute.gov.uk