

VISION						
Single Outcome Agreement						
“Argyll and Bute’s Economic Success Is Built on a Growing Population”						
STRATEGIC CONTEXT & FOUNDATIONS						
PLANS		EVIDENCE		INVESTMENTS		
<ul style="list-style-type: none"> SOA/ CPG Local Local Development Plan Strategic Housing Investment Plan Strategic Infrastructure Plan Economic Development Action Plan (EDAP) + EDAP Local Developing the Young Workforce REAP Promotions and Marketing Strategy Argyll and Bute Economic Forum Report 		<ul style="list-style-type: none"> Compelling Argyll and Bute Skills Audit and Economic Profiles (EKOS 2015) Young People in the Argyll and Islands (HIE 2015) Transport Connectivity (HIE 2016; emerging) Reversing the Depopulation of Rural Regions (HIE/ IS 2015) Oban as a University Town 		<ul style="list-style-type: none"> Economic Development Service Major Capital Regen Projects Roads and Infrastructure Plan Schools Capital Programme Asset Management Fund Inward Investment Fund Rural Resettlement Initiative (RRI) Local Business Growth Accelerator Programme 		
AREAS FOR DEVELOPMENT						
Digital	Competitiveness	Connectivity	Housing For Growth	Employment	Communities	Knowledge and Skills
<ul style="list-style-type: none"> Mobile Broad Band 	<ul style="list-style-type: none"> Entrepreneurialism Access to markets Strong regional variations Lack of ambition Accreditation (food) Enterprise Zones Sustainable start ups Growing businesses 	<ul style="list-style-type: none"> Road Rail Ferry Air Fixed Links 	<ul style="list-style-type: none"> Demand in Oban and Helensburgh Oversupply in Campbeltown, Rothesay 	<ul style="list-style-type: none"> Teachers Social Workers GPs Apprenticeships Rural skills Hospitality Aquaculture Renewables Construction 	<ul style="list-style-type: none"> Fragile and Island Communities Growing our population Maintaining school numbers 	<ul style="list-style-type: none"> Entrepreneurial approach in schools STEM subjects Further Education Higher Education Mentoring
OPPORTUNITIES						
<ul style="list-style-type: none"> BB rollout HIE Mobile Plans Promoting the digital economy Developing digital education 	<ul style="list-style-type: none"> Inward Investment Fund Local Business Growth Accelerator Programme Promotions and Marketing Strategy Sectorial support; marine science, food, aquaculture, creative renewables, forestry 	<ul style="list-style-type: none"> A83, A821, A85 Fixed Links Increased flights 	<ul style="list-style-type: none"> Private sector for first time buyers Student accommodation in Oban Occupation of excess stock 	<ul style="list-style-type: none"> Promotion and marketing Argyll jobs portal Joint recruitment 	<ul style="list-style-type: none"> Developing our Communities Rural Resettlement Initiative Promotion and Marketing Emerging Islands Bill (Scotland) 	<ul style="list-style-type: none"> Development of business/school links Development of FE/HE curricular offer Develop employer led skills development
COLLABORATION						
<ul style="list-style-type: none"> HIE/ SE CBS 	<ul style="list-style-type: none"> Private Sector HIE/ SE/ SDI Economic Forum SCDI ABRA VisitScotland/ AITC Food from Argyll LLTNP 	<ul style="list-style-type: none"> Transport Scotland Calmac/ CMAL Scotrail HIAL CAA 	<ul style="list-style-type: none"> RSLs Construction Industry Private finance 	<ul style="list-style-type: none"> SOA Partners Private Sector SDS HIE/ SE 	<ul style="list-style-type: none"> CPP HIE Third sector interface 	<ul style="list-style-type: none"> DYW Regional - Partners Private Sector UHI Argyll College SAMS HIE/SE Business Gateway Business Mentors
Digital	Competitiveness	Connectivity	Housing For Growth	Employment	Communities	Knowledge and Skills
PRIORITIES						
Bute and Cowal	Mid Argyll, Kintyre and the Islands		Helensburgh and Lomond		Oban, Lorn and the Isles	
Queens Hall Dunoon Pier Primary Schools Rothesay Pavilion Rothesay THI 2 Rothesay Alliance for Action Ardyne Castle Toward Sandbank Business Park	Lochgilhead and Tarbert Regeneration Kilmartin Glen Crinan Canal Kilmory Industrial Estate CARS 2 Picture House High School Town Hall Machrihanish		Helensburgh Waterfront Hermitage Park Submarine Museum St Peters Seminary Business Innovation Centre Housing – Greenbelt Rosneath and Garelochhead Peninsula Faslane Maritime Change Programme		Lorn Arc Housing / Dunbeg Public Realm Berthing Facilities Maritime Visitor -Facility University Town High School European Marine -Science Park	
MEASURING SUCCESS						
Population	Jobs	Business	Investment	Education		
+/- <ul style="list-style-type: none"> Regional Sub Regional 	+/- <ul style="list-style-type: none"> Regional Sub Regional 	+/- <ul style="list-style-type: none"> No of account managed businesses No of people employed by private sector 	+/- <ul style="list-style-type: none"> capital/ infrastructure business e.g. expansion 	+/- <ul style="list-style-type: none"> Positive destinations UHI funding No of HE/FE students No of graduates 		