



SURF

Scotland's Independent Regeneration Network

RF : sharing experience : shaping practice



SURF Alliance for Action



SURF Alliance for Action

- Background – The story so far
- Connections
- Shared Learning
- Practical Outcomes
- Investments
- Reengaging.



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Background – The story so far

2011-12,

SURF Active in East Govan in Glasgow and Gallatown in Kirkcaldy, Fife.

There was a striking degree of enthusiasm for a more coordinated approach towards connecting assets and investments from a wide range of local and national partners.

SURF developed an 'Alliance for Action', extended to the wider geographies of Govan and East Kirkcaldy.

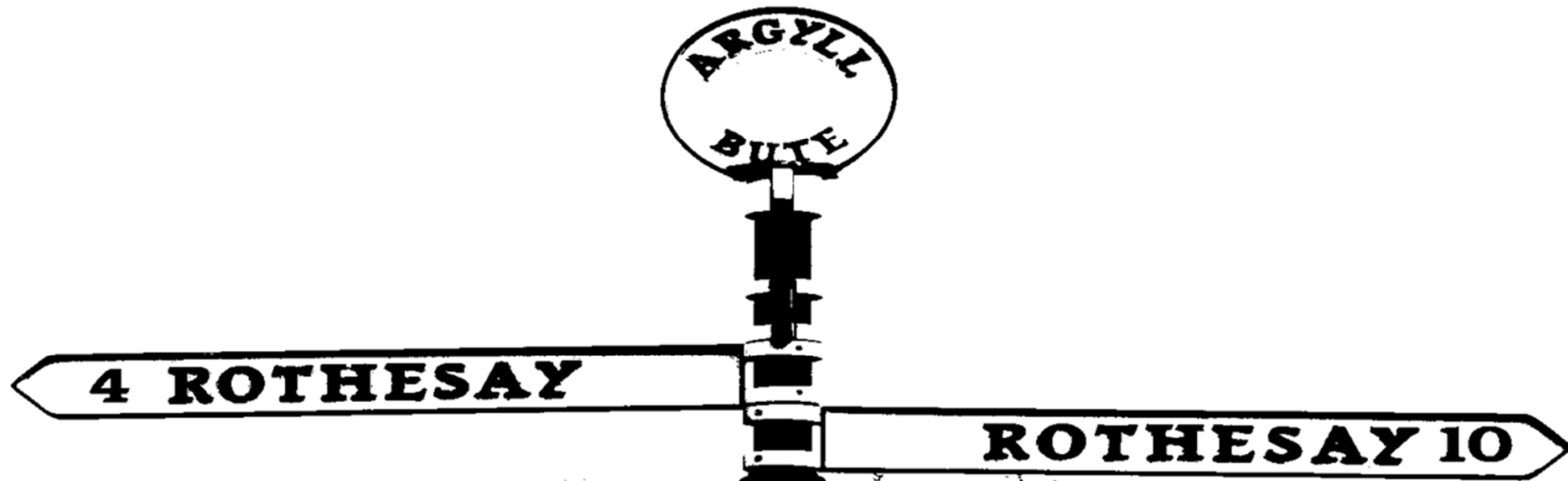
The Alliance was built on the individuals, networks and connections SURF identified and fostered in the course of the initial study.

A specific dual purpose has been:

To further strengthen resilience and practical outcomes in the two communities;

To enhance wider policy and resource considerations for supporting community regeneration in the continuing recessionary context.

Ardeer was added in 2014, Dunoon in 2016



“A Community working together to appropriate professional standards”



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ARGYLL AND BUTE ECONOMIC FORUM REPORT

February 2016

“I am delighted that individuals on Bute, backed by HIE and the Council, have now formed an Alliance for Action that aims to “Build a Better Bute”. The partnership approach to regeneration involves public agencies, private trusts, local businesses and most importantly local residents. The Alliance will focus initially on improving the town centre and the wider economy. I wish them every success in producing the right vision for Bute. “



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- Practical Outcomes

Rothesay

Brief Overview of Charrette Focus

Draft Vision Statement

Rothesay and Bute will offer abundant opportunities for all local people to live, work and start a family; while consistently attracting more residents, businesses and tourists from elsewhere through a collaborative and diverse social, physical and economic offer.



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- Practical Outcomes

Guiding Principles reached

These principles should be the foundation of any activity to regenerate Rothesay:

Communicating a Positive Self Image (on and off island)

Collaborative Decision Making and Action across services and organisations

Active and maintained buildings and spaces

Accessible and easy to get around

Fostering opportunities tourism, produce + agriculture, creative industries, tech + digital. Mechanisms: business space, apprenticeships, collaborative promotion.

A place for families schools, housing, leisure + play, health + well being



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- Practical Outcomes

Routemap Actions

This is not a definitive list of the discussed Actions during the Charrette. The entire list is currently being developed and associated into short medium long term actions alongside likely delivery partners.

- Initiate affordable space for business and enterprise, connecting to future offer of Mount Stuart enterprise / training hub behind Trinity Church. Develop light industrial units at Meadows Rd.
- Alliance for Action to instill and broker collaboration and cohesive plan by bringing together organisations and services to focus on improvements and investment.
- Programming and Development of facilities for Montague Gardens, Guildford Square and a trial of shared surface for summer use at High / Castlehill Streets.
- Redeveloping the Discovery Centre as a central hub for locals and tourists. Developing a Youth space in the old cafe.
- Redesign of Circulation + Wayfinding off ferry and across Victoria Street / Albert Place.



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- Practical Outcomes

Routemap Actions

- Redesign of Promenade / Parking along route to Pavilion to north and past Albert Pier to south.
- Accessibility Improvements + Awareness of disability requirements across town.
- Promotion of a 'Bute Brand' and the town's offer on Bute, the ferries and the mainland.
- Ensure Pavilion + Moat Centre combine community and cultural use throughout the year.
- Review and align the collection of tourist and business data across Bute. Business mentoring and apprenticeship advocated through a business association.
- Align investment opportunities and enterprise agencies to elicit new businesses to the island; creating a package for feasible sectors eg online / phone customer support and digital technologies to promote available spaces, trained workforce, reliefs available etc.



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Creating Productive Partnerships

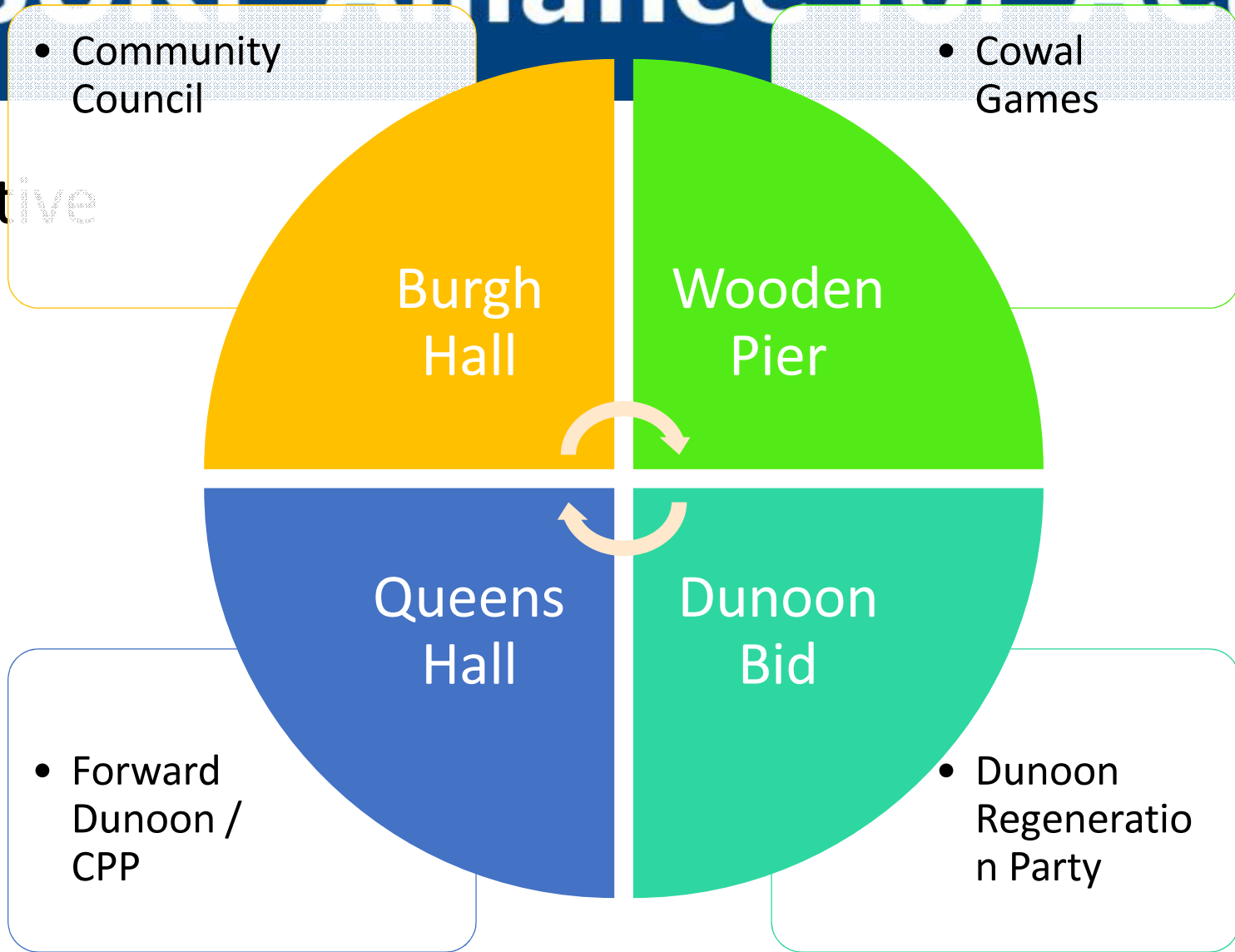
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Potential Product Partnerships





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Productive Partnerships

Partnership Agreement

Powerful Lessons

Adding value

Making Connections

Connecting and Uncovering

More Creative Approaches

Investing in Success



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Some Cautionary Lessons

Preventative Investment

Competing Interests

Turf & Trust

Effective Leadership

Encouraging Deviance





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More information on SURF's Alliance for Action initiative and the rest of its work is available at

www.scotregen.co.uk