

Leading
Rural Area

Outstanding
Environment

Vibrant
Communities

Forward
Looking

Council Strategic Objectives

Environment – promoting our
cultural, social and natural
heritage and protecting our
unique area

Social Change – affecting
demographic change, caring
for vulnerable people and
lifelong learning

Economy – creating an
attractive, well connected,
modern economy

Organisational Development
– improving, innovative,
proactive and successful

MAKI Area Priorities

Improve economic viability of the Kintyre Way
Strengthen Communities to celebrate their own
culture and heritage
Increase exposure of culture and heritage to people
from outwith area
Campbeltown Flood Prevention Scheme

Improve Health of residents in South Kintyre

Make Campbeltown a more attractive place to visit,
live and work
Make Ardrishalg a more attractive place to visit, live
and work
Improve access to outlying areas

Effective Community Engagement

Vibrant Communities

Social Change - affecting demographic change, caring for vulnerable people and lifelong learning

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area of development	Area of reduction
	Improved health of residents of south kintyre	Staff resource to pursue funding and construction of all weather pitch.	Increase in participation in activity	Mar-10	Macolm MacFadyen	Reprioritisation of pitches		
		Funding package secured				Delays in school estate		

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area of development	Area of reduction
	Make Campbeltown a more attractive place to visit, live and work	Kinloch Road Regeneration	Additional 37 FTE jobs created/improved access to Harbour	Nov-08	Nicola Debnam			
		Marina Expansion	Increased tourism revenue to Campbeltown increase market share	Mar-09	Nicola Debnam			
		Town Centre Animation	Establishment of active town centre inc. businesses	Feb-09	Nicola Debnam			
		CARS / THI Project	Number of shopfront renovations	Jan-08	Fergus Murray	Credit crunch reducing people's ability to take part in the project/THI Stage 2 bid may not be successful		
			Improved use of Heritage buildings	Jan-09	Fergus Murray			
			Stabilise depopulation of South Kintyre	Mar-10	Alison Younger			
	Make Ardishaig a more attractive place to visit, live and work	Staff resource allocated to facilitate progress with existing action plan	Increased commercial activity, Number of shopfront renovations and improved pedestrian access		Audrey Martin			
	Improve access to outlying areas	Improvements to A83; Surface dressing and resurfacing, signage	Improved road condition index	Mar-10	Neil Brown	Roads Budgets not sufficient to guarantee outcome.		
			Accident reduction	Mar-10	*	Council wide priorities to be set on basis of accident analysis		
		Subsidy retained for Jura Passenger Ferry 2008/10/11.	Sustainable passenger ferry operating 2008/10/11.	Nov-09	Douglas Blades			
			Increase in numbers using service	Nov 09 annually	Douglas Blades			

AREA PLAN FOR MID ARGYLL, KINTYRE AND THE ISLANDS

Area development bids		Revenue budget		Capital budget		Human resources (additional)		Risks			
Unique ref no	Actions to achieve outcome	2008/9 £000	2009/10 bid £000	2010/11 bid £000	2011/12 bid £000	2009/10 £000	2010/11 £000	2011/12 £000	2009/10 FTE	2010/11 FTE	2011/12 FTE
	Sustainable funding package for the Long and Winding Way Co	10,000	10,000	10,000							
		10000	10000	10000	0	0	0	0	0	0	0

Outstanding Environment

Environment - promoting our cultural, social and natural heritage and protecting our unique area

Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks
-----	---------------	---------	----------------------------	------------------	-----------	------	-------

What is the source of this outcome?

Corporate Plan / SOA Ref
 Impact Assessment
 Best Value Review
 Audit / Inspection
 Legislative requirement
 Research / Consultation

Area development bid
 Area reduction

Dalintober jetty Options appraisal

Martin Gorringe

Vibrant Communities

Social Change - affecting demographic change, caring for vulnerable people and lifelong learning

Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks
							What is the source of this outcome?
	Bowmore All Weather Pitch	IBC				Sandy MacIaggart	Corporate Plan / SOA Ref / Impact Assessment / Best Value / Review / Audit / Inspection / Legislative requirement / Research / Consultation
	Community transport schemes carradale						Area development bid
	Community Transport scheme Southend						Area reduction

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks
							What is the source of this outcome?
	Traffic management	Campbeltown Bowmore			Mar-09 Mar-10	Neil Brown Neil Brown	Corporate Plan / SOA Ref / Impact Assessment / Best Value / Review / Audit / Inspection / Legislative requirement / Research / Consultation
	Public Spaces	? Greenspace Audit			Feb-09	Audrey Martin	Area reduction

Inveraray Action Plan

Audrey Martin

Forward Looking

Organisational Development - continuous improvement, innovation and culture change

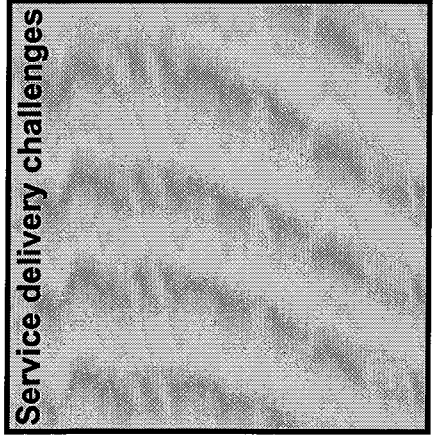
Ref	Area priority	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks
							What is the source of this outcome?
							Corporate Plan / SOA Ref
							Impact Assessment
							Best Value Review
							Audit / Inspection
							Legislative requirement
							Research / Consultation
							Area development bid
							Area reduction

Lochgilphead Office rationalisation
Campbeltown office rationalisation

Sandy mactaggart
sandy mactaggart

Main campaigning theme	Topic	Area topic	Commentary
Infrastructure	Roads network	Trunking of A83	Lobbying Scottish Government and Transport Scotland. Attention needs to be focussed on the impending Scottish Transport Review of the future Capital Programme 2012 to 2022.
		A83 Improvements	Widening at Erines, canal bridge at Ardrishaig
	Power grid to capitalise on renewables		
		Tarbert Flood Prevention	Nothing currently in Flood Prevention Strategy – no detail on nature or scope of problem
Developing the economy		Tarbert East Pier	Support local initiative to secure future for pier.
	Strengthening existing activity		
	New opportunities	Kilmory Home Farm	Support for community development

Remote and island communities	Removing barriers to travel – financial, routes and timetabling	Jura Ferry	Currently funding in place for 3 year (08 – 10) passenger ferry Replacement of Feolin ferry (retain in capital programme) STAG to Ministers Aug 08
		Ballycastle/Ayrshire Ferry	
		Campaign for RET to be applied to Islay and Jura ASAP Enhanced air services	To monitor the success of the existing pilot for RET and measure potential impacts on visitor numbers to Islay and Jura Campbeltown and Islay Jura – links to Argyll Air Services Project
	Access to services and support for key/iconic services		
	Opportunities to enable young people to stay in, or move to, island and remote communities	Tarbert and Craignish Housing Ensuring PDA developable for 40 – 60 affordable housing units in Tarbert. Note that the 2 other Housing Associations in Tarbert now have a 25% affordability attached. Ensure Tarbert site is in the SHIP Affordable housing provision in Craignish	

<p>Service delivery challenges</p> 	<p>Public service integration</p>		
<p>Supersparsity</p>		<p>Further development of the Pathfinder North project to Campbelltown should help with this aiding our connectivity and opening up opportunity for services to be provided nationally from our local area</p>	
<p>People 'on the fringe'</p>	<p>Sustainability of Fairer Scotland Fund Initiatives</p>		