

Leading Rural Area

Outstanding Environment

Vibrant Communities

Forward Looking

Council Strategic Objectives

Environment – promoting our cultural, social and natural heritage and protecting our unique area

Social Change – affecting demographic change, caring for vulnerable people and lifelong learning

Economy – creating an attractive, well connected, modern economy

Organisational Development – improving, innovative, proactive and successful

Bute & Cowal Area Priorities

Improved Civic Pride in our Towns and Communities

Safe, Strong, Secure Communities
Improved Health, Well Being and Social Inclusion

Town which are Strong Centres of Economic Activity and have Strong Community Identity
Effective Transport Infrastructure and Services

Effective Community Engagement

Underpinned by our values and ways of working

AREA PLAN FOR BUTE & COWAL

Outstanding Environment

Environment - promoting our cultural, social and natural heritage and protecting our unique area

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development	Area reduction
	Improved civic pride in our towns and communities	Improved visual amenity and cleanliness of towns and villages by implementation of Streetscene.	Dog Fouling - Number of Complaints	Quarterly	Allan MacDonald			
			Dog Fouling - Number of Fines Issued	Quarterly	Allan MacDonald			
			Streetscene Officer Service - Number of Fines Issued	Quarterly	Allan MacDonald			
			Cleanliness Index Monitoring System - CIMS	Quarterly	Allan MacDonald			
			Local Environment Audit and Management System - LEAMS	Quarterly	Allan MacDonald			
			Beautiful Scotland success in Kilm and Rothesay extended to other areas	Quarterly	Allan MacDonald			
		Working with communities with a view to obtaining external funding, prepare a programme of environmental improvements to the Area, including the recommendations in the Land Use Consultants Report.	Service Development Officer to develop programme or improvements	Summer 2010	Allan McDonald	Budget not secured		
		Develop play area partnerships and funding opportunities.	Formal partnership formed for West Bay and Sandbank 2009. This represents 50% of Council play areas in Bute & Cowal area.		Allan Kerr	Lack of Community interest to form Partnerships.		
		Events and Festivals marketed, by encouraging the growth in walking, sports, arts, literary, food and music festivals and events including local involvement.	Number of Events and festivals supported through leisure development grants, the capital fund and external funding through partnership working.		Shirley MacLeod	Grant budget reduced; partnerships dissolved		
		Sustained level of sponsorship from Council of strategic area events	Sustainability Number of key events		Pat McCann	Reduction of cultural budget in 2010/11		
		Advice on external funding for events and festivals.	Number of events and festivals provided with information/advice		Arlene Cullum			
		Bute and Cowal Page Central Events Diary on Council website updated promptly	Number of events publicised in this way	Quarterly	Shirley MacLeod	Ongoing staff resource required		

Outstanding Environment

Environment – promoting our cultural, social and natural heritage and protecting our unique area

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development	Area reduction
	People feel safe, strong and secure in their community	Areas subject to flooding will be protected by implementation of the Millon Burn Flood Prevention Scheme	Pipeline section within supermarket carpark completed.	2009/10	Arthur McCulloch			
			Design phase completed. Work commenced.	2010 09 and 10		Access to land, traffic flows and management of flows, ground conditions, underground public utility apparatus, weather, funding, market conditions, legal processes, SEPA.		
		Assess and develop flood and coastal protection measures throughout Bute and Cowal	Scheme completed. Consultants appointed December 2009 to assist with scheme preparation and will also take forward Ardara Road and Sandhaven Sandbank. Glenacres has been added to list of year 1 schemes programmed to be designed late February 2010.	2010/11 2011/12	Alan Kerr	Capital budget reduced. Other schemes take priority. Cost benefit assessment make scheme impractical to proceed. Change in legislation		

Vibrant Communities

Economy - creating an attractive, well connected, modern economy

Ref Outcome Actions to achieve outcome

Success measures

Key dates

Lead

Risks

Developing towns which are centres of economic activity and have strong community identity

Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks	Area development	Area reduction
		Development of Dunoon Waterfront	PID developed summer 2009 Implementation Plan completed Spring 2010 Full Business Case developed 2011 Funding secured 2011/12 Contract tendered 2012 Facility completed and operational 2013/14	2009 Spring 2010 2011 2011/12 2012 2013/14	Nicola Debnam	Funding required Funding required Funding bid fails	Officer resource	
		Provision of a high quality consumer driven civic and leisure facility at the waterfront area by refurbishment of the Queen's Hall as part of the CHORD OBC process.	PID developed Full Business Case developed Funding secured Contract tendered Facility completed and operational	2010 2011	Shirley MacLeod	Funding required Funding bid fails	Officer resource	
		Redevelopment of the West Bay Swing Park	Phase 2 of redevelopment successfully completed in 2011 partnership with CLANN; play park equipped and operational	2011	Shirley MacLeod	Funding required		
		Redevelopment of the Argyll Street retail environment to provide a high quality shopping experience for residents and visitors	Detailed development plans developed in consultation with community and local business association Town Centre Regeneration Bid TCRF Work completed	2009 2009 2010	Shirley MacLeod Iain Welsh	Funding required Funding bids fail	Officer resource	
		Developing and Promoting the brand "Destination Dunoon and Cowal"	Delivery of actions from the TAME group action plan	2010	Shirley MacLeod	Funding required partnership working needed to be maintained to deliver outcomes	Existing partnership working needed to be maintained to deliver outcomes	
		Rothsay Pavilion redevelopment completed in line with Finalised Business Case	Finalised Business Case Developed and Agreed Funding secured Contract tendered and awarded Project Commenced Project Completed	2011	Nicola Debnam	Existing partnership working needed to be maintained to deliver outcomes		
		Rothsay Townscape Heritage Initiative completed in line with Finalised Business Case	Finalise Business Case Developed and Agreed Funding secured Contract tendered and awarded Project Commenced Project Completed	2011	Nicola Debnam			

Vibrant Communities		Economy - creating an attractive, well connected, modern economy		Actions to achieve outcome		Success measures		Key dates		Lead		Risks		Area development		Area reduction			
Ref	Outcome																		
	Promoting effective use of all our transport infrastructure and services	Development of marine access pontoons at Arrochar and Loch Goll.																	
	Prioritising a programme of extension of the marine access programme.	Provision of Pontoons at Arrochar														2010	Douglas Blacces	Funding bid fails, Commitment of Partners	
	Safety of roads network is improved	Provision of Pontoons at Loch Goll														2011	Douglas Blacces		
		Audit to identify where opportunities exist														2010	Douglas Blacces	Unable to identify community/private sector partners	
		Facilitate progression of projects														2010	Alan Kerr	Depends on roads R10 budget, Availability of lining companies.	
		Percentage increase in proactive lining achieved from base year. Budget not increased, use this year as base and monitor for next year.														ongoing			
		Percentage increase in scrub clearing achieved from base year. Budget not increased, use this year as base and monitor for next year.														2010 ongoing			
		Review of Traffic Management Schemes:-														2009	Alan Kerr	Depends on Roads Network Budget and external temporary traffic orders,	
		Dunoon Streets Various- updated at Business meeting, proposals amended.																	
		Cromlech Road / Queens Road- included in Dunoon Streets Order																	
		Agyll Rd / Clyde Street- included in Dunoon Streets Order																	
		Kim Marine Parade- included in Dunoon Streets Order																	
		Marine Parade North Side of Kim Brae Westside- included in Dunoon Streets																	
		Sandbank High Road and Benconium Brae- to be included in traffic assessment for proposed developments at Dunloskin																	
		Agyll Road parking bay opposite Haven & Shuna Gains- with Headquarters for formal issue																	
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	Development of Local Transport Forum	Group Established														2010	Rowan Simpson		
		Action Plan Developed																	
		Number of Improvements to Rural Transport Provision																	

Forward Looking						
Organisational Development – continuous improvement, innovation and culture change						
Ref	Outcome	Actions to achieve outcome	Success measures	Key dates	Lead	Risks
			Area development		Area reduction	
	Communities are involved at a local level in the Area Committee	Consult with local communities to identify needs and issues	Communities have agreed local priorities		Martin Turnbull	Community engagement strategy needs to be finalised
		Utilise a range of methods and techniques to facilitate community engagement	Appropriate methods are identified for all levels of involvement		Martin Turnbull	
		Extend capacity building work with local communities	Communities have the capacity to engage effectively		Martin Turnbull	
		Council services identify staff, time, resources, training and funds to support engagement processes- one	Resources are identified and committed to support community engagement at all levels		Martin Turnbull	

Main campaigning theme	Topic	Area topic	Commentary
Infrastructure	Establishment of Dunoon and Cowal as the Marine Gateway to Scotland's First National Park.	Promotion of the new linkspan as the main transport hub for Dunoon and Cowal	Route needs to be successfully tendered with ferry operator running vehicle and passenger service from linkspan.
		To provide a prioritised scheme for upgrading of unadopted roads and footways across Bute and Cowal, and to lever in funding for improvement works to be carried out.	Input to development of Council policy on upgrading of unadopted roads.
	Coastal and Flood Protection Schemes	Implementation of the Loch Fyne Intergrated Coastal Zone Management Plan	<p>Campaign with the Scottish Government for funding for upgrading of unadopted roads.</p> <p>Where owners are willing to work in partnership facilitating the improvement of unadopted roads across Bute and Cowal on a prioritised basis.</p>

Main campaigning theme	Topic	Area topic	Commentary
Developing the economy	Progress Development Opportunities in Bute & Cowal	Support business associations to become effective partnerships leading the regeneration of local business communities.	Proactively work with local organisations and business groups to improve the local retail and commercial environments, and to encourage the formation of business associations to lead in regenerating vibrant business communities.

Main campaigning theme	Topic	Area topic	Commentary
Remote and island communities	Attract and Retain Young People and Families in the Area	Promote and develop a diverse population in Bute and Cowal, encompassing a demographic spread across all age groups, in order to mitigate the predicted large increase in the percentage of the population who will be over 65 by 2020.	<p>Maintain and develops high quality ferry services to the area in order to ensure good quality, affordable access for residents and visitors</p> <p>Ensure that local high quality education facilities are provided and managed in the primary, secondary and higher education sectors, providing opportunity for effective life long learning.</p> <p>Ensure provision of job opportunities across all sectors as a means of retaining people of working age in the community, and of attracting inward migration of key and skilled workers to Bute and Cowal.</p> <p>Ensure an adequate provision of good quality affordable housing in all communities</p> <p>Protect and enhance Bute and Cowals quality scenic area to protect and promote the area as a good place to visit, live and work for all age groups.</p>

Main campaigning theme
Service delivery challenges

Topic

Work with service delivery organisations and Community Planning Partners on Service Design and Delivery

Area topic

Work in partnership with NHS Highland, the Scottish ambulance Service the private sector and voluntary sector to ensure delivery of health care services which are responsive, appropriate and fit for purpose, are delivered in a local setting whenever possible and meet the needs of all sections of the Bute and Cowal communities.

Work in partnership with Registered Social Landlords, the private sector & voluntary sector to ensure delivery of housing services which & responsive, appropriate & fit for purpose, & meet the needs of all sections of the Bute and Cowal communities.

Commentary

Active participation in the Joint Health Locality Group

Active participation in the ACHA area committee
Work with RSL's in identifying opportunities for social and affordable housing.
Progression of developments on areas contained within the Strategic Land Bank.

Main campaigning theme	Topic	Area topic	Commentary
Service delivery challenges	Work with service delivery organisations and Community Planning Partners on Service Design and Delivery	Work in partnership with Registered Social Landlords, the private sector and voluntary sector to ensure provision of housing which is energy efficient, well insulated has a low environmental impact, and works to eradicate fuel poverty.	Supporting of RSL's in upgrading of existing properties.